



MEMBERSHIP APPLICATION

Referred by: _____

Please type or print your name exactly as you want it to appear in the directory and on the mailing list.
For hyphenated last names, please circle the letter under which you wish to appear in an alphabetical listing.

Name _____

Title or Job Description _____ () _____

Company Name _____ Business Phone _____

Address _____ () _____

City/State/Zip _____ Fax # _____

_____ Email Address _____ Web site Address _____

OPTIONAL

Home Phone # () _____ OK to publish home phone # in directory? Y N

Home Address _____

City/State/Zip _____

√ PLEASE CHECK ONE: (All include 12 month membership, renewable on the anniversary of original date of membership) *Prices subject to change

- \$ 85 Gold Membership
- \$ 35 Full time student membership (please attach proof)
- \$295 PLATINUM Membership

BUSINESS CATEGORY

Please check the one category under which you wish your business to appear in the directory. (If you wish to be listed in more than one category, please remit \$10 per additional category with your membership fee and indicate the additional categories below.)

- | | | | |
|--|---|---|---|
| <input type="radio"/> Accounting/Bookkeeping/
Taxes
<input type="radio"/> Advertising Specialties
<input type="radio"/> Advertising/Marketing/
Public Relations
<input type="radio"/> Agriculture
<input type="radio"/> Alarm Systems
<input type="radio"/> Assisted Living
<input type="radio"/> Auto/Truck Sales/Leasing
<input type="radio"/> Auto/Truck Services
<input type="radio"/> Banking
<input type="radio"/> Beauty
<input type="radio"/> Beverage Company
<input type="radio"/> Building/Construction
<input type="radio"/> Business Equipment/
Furnishings
<input type="radio"/> Business Services
<input type="radio"/> Carpet Cleaning
<input type="radio"/> Catalog Sales
<input type="radio"/> Catering
<input type="radio"/> Coaching
<input type="radio"/> Communications
<input type="radio"/> Computer Consulting
<input type="radio"/> Computer Sales, Service,
Training
<input type="radio"/> Consignment Stores
<input type="radio"/> Consulting
<input type="radio"/> Convention Services
<input type="radio"/> Counseling/Mental Health | <input type="radio"/> Education
<input type="radio"/> Employment Services
<input type="radio"/> Entertainment
<input type="radio"/> Equipment
<input type="radio"/> Leasing/Financing
<input type="radio"/> Equipment Sales
<input type="radio"/> Facilities Maintenance
<input type="radio"/> Fashion/Personal
Appearance
<input type="radio"/> Financial
Planning/Counseling
<input type="radio"/> Fine Arts
<input type="radio"/> Fitness
<input type="radio"/> Floral Services
<input type="radio"/> Fundraising
<input type="radio"/> Gifts/Specialty Items
<input type="radio"/> Government/Political
<input type="radio"/> Graphic Arts & Design
<input type="radio"/> Health Services
<input type="radio"/> Hotels/Banquet Services
<input type="radio"/> House/Window Cleaning
<input type="radio"/> Household Services
<input type="radio"/> Human Resources
<input type="radio"/> Information Services
<input type="radio"/> Insurance
<input type="radio"/> Interior Design
<input type="radio"/> Internet Service Provider
<input type="radio"/> Jewelry
<input type="radio"/> Legal Services
<input type="radio"/> Lending | <input type="radio"/> Mailing Services
<input type="radio"/> Management Consulting
<input type="radio"/> Manufacturing
<input type="radio"/> Massage Therapy
<input type="radio"/> Media
<input type="radio"/> Mortgage Banking
<input type="radio"/> Non-Profit Organization
<input type="radio"/> Nutrition
<input type="radio"/> Payroll Services
<input type="radio"/> Personal Services
<input type="radio"/> Photography
<input type="radio"/> Picture Framing
<input type="radio"/> Plumbing
<input type="radio"/> Printing
<input type="radio"/> Promotional Advertising
<input type="radio"/> Property Management
<input type="radio"/> Prosthetics & Orthotics
<input type="radio"/> Public Service
<input type="radio"/> Publishing/Editing
<input type="radio"/> Real Estate Appraisers
<input type="radio"/> Real Estate Sales & Related
Services
<input type="radio"/> Religion
<input type="radio"/> Relocation Service
<input type="radio"/> Resort & Conference
Centers
<input type="radio"/> Restaurants
<input type="radio"/> Resume Services
<input type="radio"/> Retail Stores
<input type="radio"/> Retired | <input type="radio"/> Retirement Community
<input type="radio"/> Retirement Plan
Administration
<input type="radio"/> Salons & Spas
<input type="radio"/> Scrapbooking
<input type="radio"/> Senior Services
<input type="radio"/> Skin Care & Image
<input type="radio"/> Social Services
<input type="radio"/> Speakers/Seminars
<input type="radio"/> Special Event Planning
<input type="radio"/> Specialty Office Products
<input type="radio"/> Staffing Services
<input type="radio"/> Students
<input type="radio"/> Tax Representation
<input type="radio"/> Telecommunications
<input type="radio"/> Trade Association
<input type="radio"/> Travel/Recreation
<input type="radio"/> Trucking/Warehousing
<input type="radio"/> Trust Services
<input type="radio"/> Volunteers
<input type="radio"/> Website Design
<input type="radio"/> Wedding Services
<input type="radio"/> Wholesale Distributor
<input type="radio"/> Other
<input type="radio"/> _____ |
|--|---|---|---|

LIST ANY COMMITTEES YOU ARE INTERESTED IN SERVING ON: (see reverse for descriptions)



COMMITTEE DESCRIPTIONS

Fund Development Committee

The Fund Development Committee secures financial support for Network activities through fundraising. They coordinate and promote marketing opportunities within the Network to Network members and businesses. These opportunities include luncheon sponsorships, newsletter and web site advertising, as well as sponsorship packages. This Committee is active throughout the year and provides members valuable networking and fundraising experience.

Membership Development Committee

The Membership Committee's function is recruitment and retention of members. Committee members identify existing membership needs, and provide opportunities to meet those needs. They conduct membership surveys and gather member feedback. The Committee welcomes new members into the Network at monthly meetings and organizes Network mixers.

Membership Directory Committee

The Directory Committee is responsible for all production phases of the Network's Annual Membership Directory. In addition to providing valuable information about members, the directory also serves as the Network membership manual, with information on the structure, bylaws and goals of the organization. Just as important, the directory is a business and service resource for professional women, through the advertising specifically targeted to our members' needs.

Newsletter Committee

The Newsletter Committee produces the monthly newsletter. Managing the content of the newsletter, developing new features, and seeking member-written articles, the Newsletter Committee works year-round providing news to the membership. Committee members also promote advertising sales and solicit sponsors to fund the newsletter.

Scholarship Committee:

As overseers of the entire scholarship process, the Scholarship Committee establishes criteria for scholarships, solicits applications, selects recipients, and awards the scholarships. The scholarship amounts awarded are based on several criteria, including financial need. The Scholarship Committee also administers the monthly luncheon raffle by gathering raffle prizes and selling tickets to luncheon attendees. Luncheon raffle ticket proceeds benefit the Fresno Women's Network Scholarship Fund. Other Network events held throughout the year partially benefit this fund as well.

Program Committee

The Program Committee plans and orchestrates the monthly luncheon programs. Committee members develop a calendar of speakers that support the mission of the Network. The committee works with the Public Relations and Newsletter Committees to publicize the luncheons. The committee also polls the luncheon attendees to find out how well we are serving the interests of the membership with our luncheon speakers.

Public Relations Committee

The Public Relations Committee promotes the Network for the purpose of growing the membership, increasing the scholarship fund, and supporting our community. Committee members write press releases, distribute luncheon flyers, coordinate newsletter inserts, and generally promote the Network and its events. They also assist new members at luncheons and, coordinate the "Buddy Bags" for luncheon guests. As liaisons to other Network committees, Public Relations Committee members strengthen the Network's image through consistency in all media to build name awareness and community presence.

Special Events:

The Special Events Committee organizes special programs or events during the year that promote networking in a social setting other than the monthly luncheons. Committee members can work on all special programs or focus on a single event. Network at Night is the key event produced by this committee each year to promote networking in a trade show setting.

Website:

The Website Committee designs and maintains the content of the Fresno Women's Network's website. The website provides information about the Network's upcoming events and programs to current members and the public at large. The website also enables members and guests to register online for events. Committee members provide proofing of content, analyze traffic data, and promote the site's search engine rankings. Advertising opportunities are available on the website.