



# MEMBERSHIP APPLICATION

Referred by: \_\_\_\_\_

Please type or print your name exactly as you want it to appear in the directory and on the mailing list.  
For hyphenated last names, please circle the letter under which you wish to appear in an alphabetical listing.

Name	_____	
Title or Job Description	_____ ( ) _____	
Company Name	_____	Business Phone _____
Address	_____ ( ) _____	
City/State/Zip	_____	Fax # _____
	_____ Email Address	_____ Web site Address
<b><u>OPTIONAL</u></b>		
Home Phone # ( ) _____		OK to publish home phone # in directory? Y N
Home Address _____		
City/State/Zip _____		

**✓ PLEASE CHECK ONE:** (All include 12 month membership, renewable on the anniversary of original date of membership) \*Prices subject to change

- \$85 General Membership (includes one time processing fee of \$10)
- \$35 Full time student membership (please attach proof ) –(includes one time processing fee of \$10)

### **BUSINESS CATEGORY**

Please check the one category under which you wish your business to appear in the directory. (If you wish to be listed in more than one category, please remit \$10 per additional category with your membership fee and indicate the additional categories below.)

- |  |  |   |   |
|--|--|---|---|
| <input type="radio"/> Accounting/Bookkeeping/<br>Taxes           | <input type="radio"/> Education                      | <input type="radio"/> Mailing Services                        | <input type="radio"/> Retirement Community      |
| <input type="radio"/> Advertising Specialties                    | <input type="radio"/> Employment Services            | <input type="radio"/> Management Consulting                   | <input type="radio"/> Retirement Plan           |
| <input type="radio"/> Advertising/Marketing/<br>Public Relations | <input type="radio"/> Entertainment                  | <input type="radio"/> Manufacturing                           | <input type="radio"/> Administration            |
| <input type="radio"/> Agriculture                                | <input type="radio"/> Equipment                      | <input type="radio"/> Massage Therapy                         | <input type="radio"/> Salons & Spas             |
| <input type="radio"/> Alarm Systems                              | <input type="radio"/> Leasing/Financing              | <input type="radio"/> Media                                   | <input type="radio"/> Scrapbooking              |
| <input type="radio"/> Assisted Living                            | <input type="radio"/> Equipment Sales                | <input type="radio"/> Mortgage Banking                        | <input type="radio"/> Senior Services           |
| <input type="radio"/> Auto/Truck Sales/Leasing                   | <input type="radio"/> Facilities Maintenance         | <input type="radio"/> Non-Profit Organization                 | <input type="radio"/> Skin Care & Image         |
| <input type="radio"/> Auto/Truck Services                        | <input type="radio"/> Fashion/Personal<br>Appearance | <input type="radio"/> Nutrition                               | <input type="radio"/> Social Services           |
| <input type="radio"/> Banking                                    | <input type="radio"/> Financial                      | <input type="radio"/> Payroll Services                        | <input type="radio"/> Speakers/Seminars         |
| <input type="radio"/> Beauty                                     | <input type="radio"/> Planning/Counseling            | <input type="radio"/> Personal Services                       | <input type="radio"/> Special Event Planning    |
| <input type="radio"/> Beverage Company                           | <input type="radio"/> Fine Arts                      | <input type="radio"/> Photography                             | <input type="radio"/> Specialty Office Products |
| <input type="radio"/> Building/Construction                      | <input type="radio"/> Fitness                        | <input type="radio"/> Picture Framing                         | <input type="radio"/> Staffing Services         |
| <input type="radio"/> Business Equipment/<br>Furnishings         | <input type="radio"/> Floral Services                | <input type="radio"/> Plumbing                                | <input type="radio"/> Students                  |
| <input type="radio"/> Business Services                          | <input type="radio"/> Fundraising                    | <input type="radio"/> Printing                                | <input type="radio"/> Tax Representation        |
| <input type="radio"/> Carpet Cleaning                            | <input type="radio"/> Gifts/Specialty Items          | <input type="radio"/> Promotional Advertising                 | <input type="radio"/> Telecommunications        |
| <input type="radio"/> Catalog Sales                              | <input type="radio"/> Government/Political           | <input type="radio"/> Property Management                     | <input type="radio"/> Trade Association         |
| <input type="radio"/> Catering                                   | <input type="radio"/> Graphic Arts & Design          | <input type="radio"/> Prosthetics & Orthotics                 | <input type="radio"/> Travel/Recreation         |
| <input type="radio"/> Coaching                                   | <input type="radio"/> Health Services                | <input type="radio"/> Public Service                          | <input type="radio"/> Trucking/Warehousing      |
| <input type="radio"/> Communications                             | <input type="radio"/> Hotels/Banquet Services        | <input type="radio"/> Publishing/Editing                      | <input type="radio"/> Trust Services            |
| <input type="radio"/> Computer Consulting                        | <input type="radio"/> House/Window Cleaning          | <input type="radio"/> Real Estate Appraisers                  | <input type="radio"/> Volunteers                |
| <input type="radio"/> Computer Sales, Service,<br>Training       | <input type="radio"/> Household Services             | <input type="radio"/> Real Estate Sales & Related<br>Services | <input type="radio"/> Website Design            |
| <input type="radio"/> Consignment Stores                         | <input type="radio"/> Human Resources                | <input type="radio"/> Religion                                | <input type="radio"/> Wedding Services          |
| <input type="radio"/> Consulting                                 | <input type="radio"/> Information Services           | <input type="radio"/> Relocation Service                      | <input type="radio"/> Wholesale Distributor     |
| <input type="radio"/> Convention Services                        | <input type="radio"/> Insurance                      | <input type="radio"/> Resort & Conference<br>Centers          | <input type="radio"/> Other                     |
| <input type="radio"/> Counseling/Mental Health                   | <input type="radio"/> Interior Design                | <input type="radio"/> Restaurants                             |   |
|  | <input type="radio"/> Internet Service Provider      | <input type="radio"/> Resume Services                         |   |
|  | <input type="radio"/> Jewelry                        | <input type="radio"/> Retail Stores                           |   |
|  | <input type="radio"/> Legal Services                 | <input type="radio"/> Retired                                 |   |
|  | <input type="radio"/> Lending                        |   |   |

**LIST ANY COMMITTEES YOU ARE INTERESTED IN SERVING ON: (see reverse for descriptions)**



## **COMMITTEE DESCRIPTIONS**

### **Fund Development Committee**

The Fund Development Committee secures financial support for Network activities through fundraising. They coordinate and promote marketing opportunities within the Network to Network members and businesses. These opportunities include luncheon sponsorships, newsletter and web site advertising, as well as sponsorship packages. This Committee is active throughout the year and provides members valuable networking and fundraising experience.

### **Membership Development Committee**

The Membership Committee's function is recruitment and retention of members. Committee members identify existing membership needs, and provide opportunities to meet those needs. They conduct membership surveys and gather member feedback. The Committee welcomes new members into the Network at monthly meetings and organizes Network mixers.

### **Membership Directory Committee**

The Directory Committee is responsible for all production phases of the Network's Annual Membership Directory. In addition to providing valuable information about members, the directory also serves as the Network membership manual, with information on the structure, bylaws and goals of the organization. Just as important, the directory is a business and service resource for professional women, through the advertising specifically targeted to our members' needs.

### **Newsletter Committee**

The Newsletter Committee produces the monthly newsletter. Managing the content of the newsletter, developing new features, and seeking member-written articles, the Newsletter Committee works year-round providing news to the membership. Committee members also promote advertising sales and solicit sponsors to fund the newsletter.

### **Scholarship Committee:**

As overseers of the entire scholarship process, the Scholarship Committee establishes criteria for scholarships, solicits applications, selects recipients, and awards the scholarships. The scholarship amounts awarded are based on several criteria, including financial need. The Scholarship Committee also administers the monthly luncheon raffle by gathering raffle prizes and selling tickets to luncheon attendees. Luncheon raffle ticket proceeds benefit the Fresno Women's Network Scholarship Fund. Other Network events held throughout the year partially benefit this fund as well.

### **Program Committee**

The Program Committee plans and orchestrates the monthly luncheon programs. Committee members develop a calendar of speakers that support the mission of the Network. The committee works with the Public Relations and Newsletter Committees to publicize the luncheons. The committee also polls the luncheon attendees to find out how well we are serving the interests of the membership with our luncheon speakers.

### **Public Relations Committee**

The Public Relations Committee promotes the Network for the purpose of growing the membership, increasing the scholarship fund, and supporting our community. Committee members write press releases, distribute luncheon flyers, coordinate newsletter inserts, and generally promote the Network and its events. They also assist new members at luncheons and, coordinate the "Buddy Bags" for luncheon guests. As liaisons to other Network committees, Public Relations Committee members strengthen the Network's image through consistency in all media to build name awareness and community presence.

### **Special Events:**

The Special Events Committee organizes special programs or events during the year that promote networking in a social setting other than the monthly luncheons. Committee members can work on all special programs or focus on a single event. Network at Night is the key event produced by this committee each year to promote networking in a trade show setting.

### **Website:**

The Website Committee designs and maintains the content of the Fresno Women's Network's website. The website provides information about the Network's upcoming events and programs to current members and the public at large. The website also enables members and guests to register online for events. Committee members provide proofing of content, analyze traffic data, and promote the site's search engine rankings. Advertising opportunities are available on the website.