



2010 Membership Directory Advertising Agreement

Due with Payment by ~~October 13, 2009~~ date extended to November 13, 2009

Company	
Contact Name	
Address	
City, State, Zip Code	
Phone	Fax
E-mail	
ADVERTISER SIGNATURE :	

AD SIZE MEMBER PRICE

(All ads in COLOR)

Inside Front, Inside Back, Back Cover	<input type="checkbox"/>	\$300.00
Full Page	<input type="checkbox"/>	\$250.00
Half Page	<input type="checkbox"/>	\$175.00
Business Card	<input type="checkbox"/>	\$ 75.00

Electronic Art Requirements/Specifications:

ACCEPTABLE APPLICATIONS:

ILLUSTRATOR, CORELDRAW, INDESIGN, PHOTOSHOP, PAGEMAKER (PC OR MAC)

All fonts used should be sent. Fonts should be compressed before sending. Note: PC Truetype fonts are often unusable, especially when e-mailed.

All original files must be included. Any eps or tiff images that are imbedded in other files may not be accessible. Incorrect files may delay production and result in additional charges.

AD ARTWORK

For Business Card Ads - please mail 2 original business cards to the Network Office at the address shown below.

For full page and half page ads - please provide in digital format (see details above). For technical questions, call Katrina Tonkogolosuk (559 237-7468). Email digital artwork to office@fresnowomensnetwork.org, or mail CD to Network Office at the address shown below.

Supplied by _____ Phone _____

All artwork is due with payment no later than November 13, 2009

METHOD OF PAYMENT

Check # _____
 MC VISA AMEX # _____ Exp. ____/____
Month Year

*****All payments must be made to Fresno Women's Network*****

*Prices are subject to change

All advertising is by, and for, the benefit of our members
(Please make a copy of this agreement for your records)

1303 E. Herndon Ave. Mail Stop 55 Fresno, CA 93720 _ (559) 450-2102 / Fax (559) 450-2041
www.fresnowomensnetwork.org ■ email office@fresnowomensnetwork.org

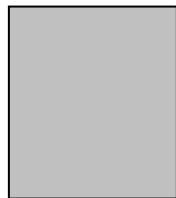
Rev. 10/23/09

See reverse for
**Directory Ad
Specifications**

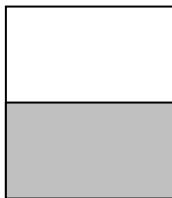


2010 Directory Advertising Specifications

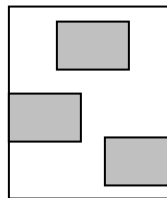
SIZES-No Bleeds Please



Full Page
4 7/8" w x 7 1/2" h



Half Page
4 7/8" w x 3 5/8" h



Business Card
3 1/2" w x 2" h

PRICING FOR MEMBERS AND AD AGENCIES

(All ads in COLOR!)

Inside Front, Inside Back, Back Cover .	\$300.00
Full Page	\$250.00
Half-page	\$175.00
Business Card	\$75.00

ADVERTISING BENEFITS

Members of the Fresno Women's Network use their directory as a reference and resource for many of their professional and personal needs. The listing by occupation with an alphabetical index makes the directory user and advertiser friendly. With 500 copies printed, this highly targeted publication is a perfect medium for your business to reach a motivated, educated group of professional working women, plus receive the following additional opportunities to promote your business.

Inside Front, Inside Back, Back Cover Advertisers-*Total Value of \$625.00 for only \$300.00!* *Note: Covers are sold on a first come, first serve basis, and sell out quickly!

Full-Page Advertisers- Total Value of \$525.00 for only \$250.00!

- Display table at August 2010 Network at Noon mini-trade show luncheon
- Complimentary registration at any two Network monthly luncheons
- \$25.00 discount on 2010 Network at Night booth space
- 6 month small banner ad on the Network web site and 12 month professional reference listing

Half-page Advertisers- Total Value of \$315.00 for only \$175.00!

- Display table at August 2010 Network at Noon mini-trade show luncheon
- Complimentary registration at one Network monthly luncheon
- 12 month professional reference listing on the Network web site

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Business Card Advertisers- Total Value of \$92.50 for only \$75.00!

- 12 month professional reference listing on the Network web site for half the normal price.

PLACE YOUR AD TODAY! Call Katrina Tonkogolosuk with technical questions at 237-7468

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