



# CONNECTIONS NEWSLETTER

The Fresno Women's Network was founded in 1987, as a way for women to support each other in business, personal, and professional growth. Members are encouraged to build relationships, mentor one another, and give back to the community.

<http://www.fresnowomensnetwork.org>

VOL. XXIV AUGUST 2010



Clip out "Calendar" and place in your Daytimer or on your fridge.

## CALENDAR

### TUESDAY, AUGUST 10, 2010

Time: 11:30 am – 1:00 pm

**Luncheon: Network at Noon Luncheon & Mini-Trade Show**

**Special Location: International Catering- 4277 N. West Ave.**

(North of Ashlan) [Map](#)

**Community Connection:** Girl Scouts of Central California South

*Needs: Girls socks and mittens. Empty toilet paper rolls.*

### TUESDAY, AUGUST 17, 2010

Time: 5:30pm – 7:30 pm

**Membership Mixer hosted by Develop \* Design \*Do It**

**Location: Pop Laval Gallery & Foundation**

9447 N. Fort Washington Road #109 [Map](#)

### WEDNESDAY, AUGUST 18, 2010

Time: 12:00 Noon - 1:00 pm

**Mentoring Meeting: Leslie Kos, CPA**

**Location: Perfect Balance Yoga – 5091 N. Fresno (NW corner of**

*Fresno & First)*

**RSVP: Joanne Bazarian (559) 222-6212**

### TUESDAY, SEPTEMBER 7, 2010

Time: 11:30 am – 1:00 pm

**Luncheon: Social Media**

**Speaker: Suzanne Moles**

### TUESDAY, SEPTEMBER 14, 2010

Visit our booth at the Central California Women's Conference



## Network at Noon Invitational Mini-Trade Show & Luncheon

**"Use Fresno Women's  
Network First!"**

Network at Noon, our annual, invitation-only, mini-trade show will be held Tuesday, August 10, at a different venue—International Catering Company. Members who purchased a half-page or larger advertisement in the 2010 Fresno Women's Network Directory or sponsored a Fresno Women's Network Luncheon were invited to have a display table at Network at Noon Luncheon and Mini-Trade Show.

The event focuses on and encourages networking. It allows members to get to know the businesses that support our Network through their advertising and sponsorships. As members of the Fresno Women's Network, we understand that networking is an integral part of the marketing strategy of our business.

You can look forward to visiting the following FWN supporters:

- AAA Travel, California Business Machines,
- Creative Memories (Karen Bowser), Dumont Printing,
- Family Options, Fresno Grizzlies,
- Fresno Pacific University,
- Girl Scouts of Central California South,
- Guarantee Real Estate,
- International Catering Company,
- Jack Nadel International,
- Mary Kay Cosmetics (Karen Sorensen),
- North American Title, Piccadilly Inn Hotels,
- Principal Financial Group, Saint Agnes Medical Center,
- Stewart Psychological Services, Inc., Union Bank,
- University of Phoenix, Women's Imaging Specialists
- Yellow Dog Signs & Graphics

Face-to-face networking is the most effective method of making new business contacts and generating new customers. After all, over 70% of new business is generated by "word of mouth". Being a member of the Network allows all of us to build strong business relationships, find strategic partners, raise our awareness of other businesses while promoting our own, learn new skills, and meet new customers.

Mark your calendars and join us at the International Catering Company, 4277 N. West Ave, Fresno, for a great luncheon and networking event. Make your reservations by Thursday, August 5th. Please bring a friend and introduce them to the Network and the wonderful businesses that support our organization.

## RESERVATIONS & PAYMENT

**Payment for August 10 Luncheon-Due August 5**

**\$16** for current members & their first time guests

**\$20** for non-members

*with late fee of \$3 after August 5, (if seating is available)*

*Payments received date of luncheon, add \$5 each, (if seating is available)*

Register on-line with credit card:

<http://www.fresnowomensnetwork.org/>

or call to make your reservation, and mail check to:

**Fresno Women's Network**

**1303 E. Herndon Ave. Mail Stop 55 / Fresno, CA 93720**

*Visa, MasterCard and American Express accepted for all Network events.*

*For additional information, please contact the Network Office at:*

**(559) 450-2102 FAX: (559) 450-2041**



## President's Message

**Karen Bowser**  
Creative Memories Consultant

The strongest referrals you can get are from someone who knows you personally. These people have the confidence to refer you to their friends, family, and their associates. These referrals come from someone with whom you have a personal connection. We have just the venue for you to network on this very personal level. It's called Connect 4 Lunch – offered exclusively to our members (sorry no guests allowed at this event).

Here's how Connect 4 Lunch works:

Beginning with our September luncheon, we will have a basket for you to place your business card if you are interested in participating. Connect 4 Lunch Chair, Judy Wood, will connect 4 people together. She will send the Connect 4 Lunch group an email with the names of the others in the group. Your group chooses when and where to meet.

Since you already have everyone's contact information, you might want to prepare by visiting their websites – this way you will have an idea of what they do and how you may be able to assist them. At lunch, you can get right down to business, making the powerful connections that make this program so valuable.

Network at Noon:

"Net at Noon" is our August lunch and that is another fabulous opportunity to network with lots of people. There will be vendors as well as other members to share information. This will be at a larger location, International Catering, so please take note of this change.

Remember if you need any kind of services check the Fresno Women's Network website first before looking elsewhere!

Use FWN First,  
*Karen Bowser*

## Member Highlight from our June Luncheon

**Caroline Wade Owner, Artist, & Pastry Chef of Caroline's Creations – 559-908-8405**

Caroline creates edible art for any occasion. Caroline grew up in the Central Valley then attended the California Culinary Academy. Caroline worked in the Bay Area for a year and then returned to Fresno. She worked for a few different local bakeries while building her business through word of mouth. She's been running Caroline's Creations for over 6 years.

Caroline's Creations does much more than wedding cakes. The majority of her business is Birthday Cakes. She also makes cookies, candies, mini desserts, gift baskets with assorted items as well as cakes for any occasion. Whether it be favors for a baby shower, a dessert buffet for a holiday party, cupcakes, cookies, cakes for your child's birthday, retirement, bachelor & bachelorette parties, weddings, or just because. Whatever the occasion is, Caroline makes "happy" cakes that are special and unique for each person and event.

## Community Connection Partner

**Girl Scouts of Central California South**  
*Cathy Ferguson, Ed.D - Chief Executive Officer*  
**(559) 291-5078 x 129 [cferguson@girlscoutscs.org](mailto:cferguson@girlscoutscs.org)**

SUBMITTED BY: Katie Dubbels

The Girl Scouts of Central California South mission is to build girls of courage, confidence and character who make the world a better place. Girl Scouts of Central California South is the premier girl organization that produces quality leaders who ensure hope for the future. Please join our efforts in ensuring that each and every girl that we serve has access to Girl Scout programs including the underserved and low income areas of our community.

*Needs: Girls socks and mittens. Empty toilet paper rolls.*

Read more on our [Community Connection page](#)

## August 18th Mentoring Meeting

SUBMITTED BY: Joanne Bazarian

Past president, Leslie Kos, CPA and Shareholder with Hills, Renaut, Homen & Hughes will be presenting for the August mentoring meeting. Leslie will be discussing the importance of establishing proper accounting practices when starting a new business.

### Congratulations to our 2010 Scholarship Recipients:

Please watch future issues of this newsletter for biographies of Michele Salas and Brittany Williams

You can also read info about all of the recipients on the scholarship page of the FWN [Scholarship Page of the FWN Website](#).



Jennifer Johnson

A self motivated, high achieving, passionate and compassionate woman describes Jennifer Johnson, our Fresno Women's Network Scholarship Award recipient. Jennifer graduated as a valedictorian in 2006 from Clovis West High School.

Jennifer's goal is to be a physician and work with children. Jennifer knew she would one day work in the medical profession, but this was reinforced when her mother went into labor with her half-sister, Tricia, two months earlier than expected. As she sat next to Tricia's incubator at Children's Hospital of Central California and watched the outstanding care Tricia received, Jennifer's passion for the medical field was confirmed.

Jennifer has volunteered in several positions along her life's journey. She has attended several international service trips to Romania and Mexico. She has also spent time working with Angel Tree, Faithful Feet and Read Fresno. Jennifer had the opportunity to shadow Dr. Lee at M.D. Anderson Cancer Center in Houston, Texas on the pediatric oncology floor.

In April of 2009, Jennifer presented a literature review on "Patient Confidentiality versus Duty to Warn" at the National Alpha Chi Honors Society Convention, where she earned first place in the Contemporary Bioethical Issues category.

This month Jennifer will be graduating from Fresno Pacific University with Senior High Honors and Summa Cum Laude, earning a Bachelor of Science degree in Pre-Health Sciences with a Pre-M.D. emphasis and Psychology minor. Medical school will begin in August.

There is no doubt that the world will be a better place with the courage, confidence and character that Jennifer possesses.

## Welcome Aboard New Members!

We would all like to extend the warmest of welcomes to the following new members

Beth Bridges  
AUTHOR, SPEAKER, CONSULTANT  
The Networking Motivator  
[www.thenetworkingmotivator.com/](http://www.thenetworkingmotivator.com/)  
Referred by: London Chong

Dr. Shirley Bruegman  
California State University, Fresno  
[www.csufresno.edu/](http://www.csufresno.edu/)  
Referred by: Cyndy Trent

Christopher Bundros  
CPA / OWNER  
Christopher J Bundros CPA  
[www.bundroscpa.com](http://www.bundroscpa.com)

Tammy Galt  
SERVICE MANAGER  
Ultimate Staffing

Ebony Hailey  
SPECIAL EDUCATION TEACHER  
Buchanan High School

Jennifer Johnson

Tanya Mitchell  
SALES SPECIALIST  
Grainger  
[www.grainger.com](http://www.grainger.com)

Jennifer T. Smith  
CLINICAL PSYCHOLOGIST  
Link Care Center  
[www.linkcare.org](http://www.linkcare.org)

Brittany Williams



For complete information, log on to our [online Membership Directory](#). Contact the Network Office if you have forgotten your username and/or password.

### 2010 Board of Directors

#### Executive Committee

**President** – Karen Bowser, Creative Memories  
**First Vice President** – Jennie Guadagno, Dumont Printing  
**Second Vice President** – Katie Dubbels, Bank of the West  
**Secretary** – Kitty McManus, Jack Nadel International  
**Treasurer** – Jamie Eropkin, Finch Ocheltree Rowland & Shoopman, LLP  
**Parliamentarian** – Gail Parvanian, Rabobank  
**Past President** – Carole Laval, Laval & Associates

#### Committee Chairs

**Board Development** – Carole Laval, Laval & Associates  
**Community Connection** – Katie Dubbels, Bank of the West  
**Fund Development** – Jennie Guadagno, Dumont Printing  
**Membership** – London Chong-Newcomb, Nurse Consultants  
**Newsletter/Directory** – Katrina S. Tonkogolosuk, Professional Print & Mail  
**Programs** – Jayne McCallister, London Properties  
**Public Relations** – Brittnee Maxfield, Valley Animal Center  
**Scholarship** – Cyndy Trent, Division of Continuing & Global Education, CSUF  
**Special Events** – Nykole Hibbs, Dinner MyWay  
**Website** – Suzanne Moles, Wattleweb Global Solutions  
**Saint Agnes Liaison** – Jaime Huss, Saint Agnes Medical Center  
**Legal** – Linda K. Durost, Linda K. Durost, Inc.  
**Member at Large** – Divonna Swan, Farmers Insurance  
**Member at Large** – Joan Meyers, Guarantee Real Estate  
**Member at Large** – Penny Childers, Chapel of Grace

### “On the Move”

#### **Have you changed jobs? Been promoted? Won an award?**

Submit your information to the Network Office, so we can publish your news in a future issue. (40 words or less please)

Melanie Evans owner of E.V.S. Home Staging, Elegant.Visual.Simple and member of our own Fresno Women's Network is "On the Move" and was a featured guest on "Welcome Home" Radio KYNO 940AM on Saturday, July 17th with host Don Scordino

We are proud to announce Linda Lu was installed as President of the Central California Chinese Cultural Association on July 10th. The organization promotes Chinese culture, history and art - working with various organizations to enrich the lives of both Chinese and non-Chinese.

### “Transitions”

#### **Did you get married? Have a baby? Another life event you would like to share with the membership?**

Submit your information to the Network Office, so we can publish your news in a future issue. (40 words or less please)

### Recap of June 29<sup>th</sup> Mixer

SUBMITTED BY: London Chong-Newcomb

The Fresno Women's Network would like to thank the Holiday Inn Downtown for generously providing the facility and beverages for our June Mixer. The appetizers were prepared and hosted by their exclusive banquet and dining facilities. The Sky Room was elegant and inviting and the beautiful food presentation was only surpassed by the rich flavors. Due to their support we gained a new member, and three members joined committees. It was a lovely evening of fun and Networking.

Please try to patronize these gracious establishments and individuals as they graciously supported our event. Thank you for supporting the Membership Committee!

Katie Dubbels, Bank of the West  
Karen Bowser, Creative Memories  
Brittnee Maxfield, Valley Animal Center  
Flint Epps  
Pamela Alexander, P.J. Alexander Limited  
Jayne McCallister, London Properties  
Annette Perez, Ava Maries Boutique  
London Chong, Nurse Consultants  
Sandra Rodriguez Lucero, Avon

### SAVE THE DATE

### 2011 Network at Night

"Big City Networking with a Small Town Feel"

will be held on March 24, 2011

## Mid-Year Results for Membership Referral Program

SUBMITTED BY: London Chong-Newcomb

Effective January 1<sup>st</sup> of 2010, members have had the opportunity to receive a prize for their diligent efforts referring new members. Every member referring 5 people in a calendar year is eligible to receive a half price membership and recognition in the newsletter. Members referring 10 people in a calendar year are eligible to receive a full price membership and recognition in the newsletter. It is not too late to continue referring members to receive your prize at the end of the year! Here are the members in the lead so far and have almost met their minimum:

**Joanne Bazarian, Perfect Balance Yoga**  
**Jennifer Wojtas, Orchard Park Assisted Living**  
**Kitty McManus, Jack Nadel International**



Brought to you by:



**Tuesday August 17, 2010**  
**5:30PM - 7:30PM**

Enjoy this casual networking atmosphere  
 Complimentary Beverages & Hors D'oeuvres

Free to Network  
 Members &  
 Their Guests

*Raffle Prizes!*

**PDP LAVAL GALLERY**  
 9447 N. Fort Washington Road #109  
 Fresno, CA 93730  
 River View Shopping Center  
 (Near Road and Ft. Washington)

Sponsored by:  
 Develop Design Do It  
 The Pop Laval Gallery  
 and Foundation

## SELL THE NETWORK

We are looking for an energetic individual to sell advertising and sponsorship opportunities to the Fresno Women's Network. This is a commissioned position. Please contact Jennie Guadagno by phone (559) 790-0145 or e-mail ([jennieg50@comcast.net](mailto:jennieg50@comcast.net)) if you are interested. Thank-you



**Providing Opportunities for Personal and Professional Growth**

### Newsletter Fund

Help support your newsletter! Find out how by downloading the Newsletter Fund Agreement.

#### Partners in Education

*Your name could be here!*

#### Patrons

Saint Agnes Medical Center

#### Benefactors

*Your name could be here!*

#### Advocates

Leslie H. Kos CPA  
 Hill, Renaut, Homen & Hughes

Kitty McManus  
 Jack Nadel International

Sue McCombs  
 McCombs & Associates

Lisa Marsella Purtell  
 Morgan Stanley

### Raffle Donors

To donate an item at an upcoming luncheon, please contact Dianna Short at [short\\_dianna@yahoo.com](mailto:short_dianna@yahoo.com)

#### June 2010 Raffle Donors:

Lynne Brownell - Vivande Med Spa  
 Ellie Huston  
 Taylor Woods - Fresno Grizzlies  
 Jacqueline Doumanian - CSU Summer Arts  
 Nykole Hibbs - Dinner MyWay/Clovis  
 Annette Perez - Anna Maries Boutique  
 Kitty McManus - Jack Nadel International  
 Joanne Bazarian - Perfect Balance Yoga  
 Rebecca Ault - Silpada Designs  
 Pamela Alexander - PJ Alexander Ltd  
 Richard Matoian - Western Pistacho Association  
 Carolyn Pierce- Facelogic

### Monthly Buddies

The Buddy Bag program welcomes our new guests and demonstrates the diversity of the businesses and services we represent. It also provides an excellent opportunity to showcase your business.

NOTE: Please drop off your Buddy Bag contributions at Guarantee Real Estate, Palm & Shaw, or bring them to the next luncheon. For more information, call Joan Meyers at 284-4854.

#### June 2010 – Buddy Bag Donors:

Jack Nadel International, Kitty McManus  
 North American Title, Michelle Byrnes Bryant & Susan Noel  
 Treva Diane Lee, DDS  
 Aerotek, Mary Anderson  
 Creative Memories, Karen Bowser, Consultant  
 Professional Print and Mail, Inc., Katrina Tonkogolusuk  
 CSU Summer Arts, Jacqueline Doumanian

**Your name could be here!**

**Newsletter Editor:** Katrina Tonkogolusuk, *Professional Print & Mail* / **Contributor:** Jennifer Wojtas, *Orchard Park Assisted Living*

**Production:** Karen Sorensen, *Mary Kay Cosmetics*

The Fresno Women's Network disclaims any liability for loss or personal injury, which might occur during the course of tours, trips, luncheons, dinners, or other events arranged by the organization are for the convenience and pleasure of the members and their guests who desire to participate. The organization does not assume responsibility for the well being or safety of the participants or passengers or their property in any matter pertaining to said trips, luncheons, dinners, or other events.